Beat: Lifestyle

PARIS BLOSSOM - PREMIERE VISION An event designed to evoke a luxury showroom

Palais brongniart in PARIS, 6 & 7 July

PARIS, 11.07.2016, 09:16 Time

USPA NEWS - 'BLOSSOM - PREMIERE VISION' is an Event designed to evoke a luxury showroom, the ideal venue for previewing the fabric and accessories pre-collections for the Autumn-Winter 17-18 season in a private setting. It was this year in PALAIS BRONGNIART, in the very heart of PARIS...

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As expected BLOSSOM PREMIÈRE VISION declared having fulfilled its objectives, successfully betting on ultra-creativity. There were 60 weavers and accessory makers all selected by Première Vision for the quality and creativity of their offer will present an exclusive look at their Autumn-Winter 17-18 pre-collections.

'For its first edition, BLOSSOM PREMIÃ^RE VISION has unquestionably fulfilled its objectives: to meet the specific needs of precollections at creative, luxury and high-end fashion brands, thanks to a unique and exclusive offer from 60 international weavers and 4 accessory manufacturers coming from the most innovative and creative countries of production in the industry ...' by the organizers.

'PREMIERE VISION PARIS' is the global event for fashion professionals. For 3 days, 2 times a year, at Paris-Nord Villepinte, the six major industries supplying materials and services to the global fashion industry, including: Yarns, Fabrics, Leather, Designs, Accessories, Manufacturing, come together in Paris, the capital of fashion. A complete and transversal offer.

Source: BLOSSOM - PREMIERE VISION

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Article online:

https://www.uspa24.com/bericht-8592/paris-blossom-premiere-vision-an-event-designed-to-evoke-a-luxury-showroom.html

Editorial office and responsibility:

V.i.S.d.P. & Sect. 6 MDStV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

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Editorial program service of General News Agency: United Press Association, Inc.

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